

### CoCard Postcard Templates:

Please pick which postcard you wish to order. Then send us the information such as address and phone number that you would like on the postcards. We will send you a proof for approval.

Support@CoCardMarketing.com | 503.575.9255

### 6x9 Front



#### **MISSION STATEMENT:**

"COCARD is a unique company that is owned and managed by its members, for the benefit of the individual member. Our mission is to provide a pathway for members and resellers to maximize the value each member brings to their organization and customers. Our focus is to improve each member's individual business strategies without compromising their entrepreneurial spirit. By collectively pooling our resources and brain trust our goal is to enhance the overall economic return and security for all members."

### 6x9 Back

# **<u>|</u>||COCARD**|

- Maximize Income: COCARD offers the highest percentage/split in the industry, leveraged buy rates from top processors and competitive pricing from third party vendors
- Security & Strength in Numbers: Members have control and ownership of revenue
- Multiple Processing Platforms: Our multiple platforms include First Data Omaha, First Data North, First Data Buypass/Concord & TSYS
- Operating Agreement: COCARD's Operating Agreement protects all members
- Non-Exclusive Reseller Agreement: COCARD does not force members to send business through COCARD
- Ownership: Members have an ownership interest (units) in the "controlling" company
- Your Have A Say: COCARD members can be owners themselves. Member offices have the
  option of participating in making policy, running for a seat on the board or a committee and
  can also earn "voting rights" by obtaining a certain level of portfolio performance
- Shared Brain Power: Members are interested in each other's success, so there is no problem with sharing ideas, concepts, and marketing tools and value-added products
- Transparency and Trust: COCARD is the only owner operated organization of its kind in the industry



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## 6x11 Front



Web: CoCard.net

Email: member@cocard.net

Toll Free: 1.800.882.1352

**Sevices Offered** 

√ Credit Card Services

√ Terminals/Processing Platforms

√ Loyalty Gift Cards

√ Check Conversion - Imaging

Partner with CoCard, Make More Money.

## 6x11 Back



Company Name Fake Address City, State. Zip





## Welcome to COCARD

COCARD can offer you the very best products and services offered in the electronic payment industry. Regardless of your business of industry, COCARD has the expertise and product solutions to meet all your payment processing needs. Whether you'd like a comprehensive cost analysis on your current payment provider or a presentation on a new product or service that could improve your bottom line, COCARD has a solution.