

## Outside

### Products and Services

#### CASHLESS COMMERCE SOLUTIONS

 **CoCARD**® offers  
*you a complete spectrum of  
products and services that  
meet all the retail merchant  
demands in electronic  
transaction processing now  
and as the business  
environment changes*

Company Name  
123 Fake Street  
Citytown, FK 11111

Website.com  
Emailaddress@website.com

- 24/7 Merchant help desk support
- A variety of point-of-sale network choices to satisfy any merchant's needs
- Online set-up available for merchants
- Internet merchant support and training available for your staff
- Online access to key merchant information
- Full line of equipment & software sales
- Cash-advance on immediate working Capital
- Check Guarantee and Conversion
- ATM Sales
- Gift Card program
- PCI Compliant



### Your Solution to Credit Card Processing

Accept Credit Card Payments



#### Contact Info:

For more information on CoCard's products  
and services, please contact us at  
1-888-778-2637

CoCard.net



## Inside

### ABOUT COCARD

### PAYMENT SOLUTIONS

### STORED VALUE

#### Welcome to COCARD

COCARD can offer you the very best products and services offered in the electronic payment industry. Regardless of your business or industry, COCARD has the expertise and product solutions to meet all your payment processing needs. Whether you'd like a comprehensive cost analysis on your current payment processor or a presentation on a new product or service that could improve your bottom line, COCARD has a solution.

COCARD will secure the best pricing from the largest payment processors and vendors in this industry, which provides COCARD and you with a competitive advantage. Our wide range of processing platforms and product offerings allows customers the most flexible and effective methods of accepting payments at the point-of-sale. We also take pride in staying current with the latest technological advances in order to provide our customers more ways to save time, money, and to keep a competitive edge in an ever-changing business climate.

Whether it is Retail, Restaurant, E-Commerce, Petroleum, Card Not Present, Lodging, or Supermarket, COCARD can provide a customized solution to meet all your business needs.



#### CREDIT CARD SERVICES

Offering excellence in credit card processing.

Electronic Data Capture will:

- Eliminate phone calls and paperwork
- Reduce payment time
- Enable your company to receive the most competitive rates in the industry
- Provide direct connections to:
 

Visa®	American Express®
MasterCard®	Voyager
Discover®	Wright Express
EBT	

#### TERMINALS/PROCESSING PLATFORMS

Supports a complete line of data capture terminals that will process in a dial up, LAN, leased line, frame replay, cellular or satellite environment, including:

- Dejavoo
- VeriFone/Nurit
- Hypercom
- POS Solutions for all applications
- Internet Gateways
- PC Based Software
- Wireless
- Mobile Phone Applications
- New Touch less Terminals



#### LOYALTY GIFT CARDS

The fastest growing products to hit retail in years.

- Reduced administrative costs associated with paper-based certificates
- The ability to increase store revenue by eliminating cash back on returns
- Faster and more accurate transactions
- Advertising and branding opportunities
- Repeat visits and customer loyalty
- Reduced fraud potential since cards are electronically tracked



#### CHECK CONVERSION - IMAGING

At the end of each business day, the merchant performs a "batch-out" to send image information. The check company processes the deposit and funds are delivered to the merchant's account in 2-3 business days.

- Consumer writes a check to purchase items
- Merchant accepts check, reviews it and writes in the required information
- The merchant will scan the consumer's check and enter the pertinent sales information
- The image will be transmitted and stored
- A receipt prints and consumer signs receipt
- Check is stamped Void and returned to the consumer



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