

## Outside



**Business Name**  
 123 NW Fake Street  
 Citytown, FK 11111  
 555.555.5555  
 Website.com

## Inside



- **Maximize Income:** COCARD offers the highest percentage/split in the industry, leveraged buy rates from top processors and competitive pricing from third party vendors
- **Security & Strength in Numbers:** Members have control and ownership of revenue
- **Multiple Processing Platforms:** Our multiple platforms include First Data Omaha, First Data North, First Data Buypass/Concord & TSYS
- **Operating Agreement:** COCARD's Operating Agreement protects all members
- **Non-Exclusive Reseller Agreement:** COCARD does not force members to send business through COCARD
- **Ownership:** Members have an ownership interest (units) in the "controlling" company
- **Your Have A Say:** COCARD members can be owners themselves. Member offices have the option of participating in making policy, running for a seat on the board or a committee and can also earn "voting rights" by obtaining a certain level of portfolio performance
- **Shared Brain Power:** Members are interested in each other's success, so there is no problem with sharing ideas, concepts, and marketing tools and value-added products
- **Transparency and Trust:** COCARD is the only owner operated organization of its kind in the industry

**LOYALTY GIFT CARDS**  
**CHECK CONVERSION - IMAGING**  
**TERMINALS/PROCESSING PLATFORMS**  
**CREDIT CARD SERVICES**

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